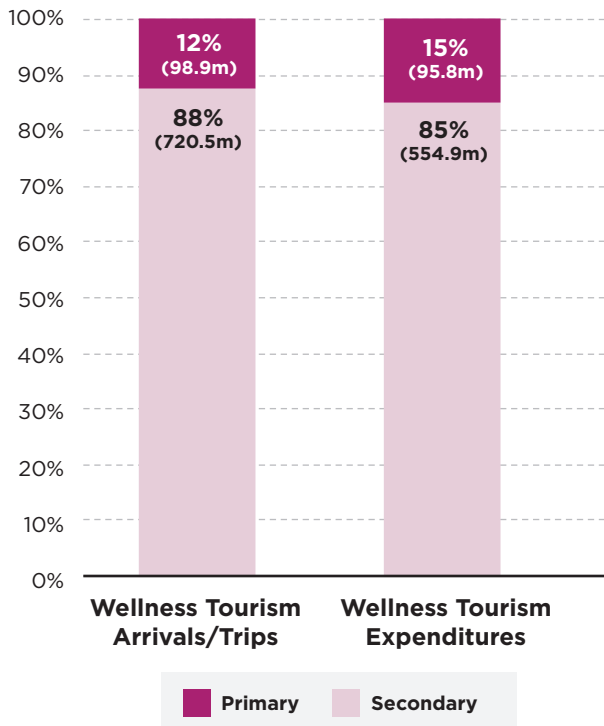


Breakdown of Wellness Trips: Primary versus Secondary (2022)



Note: These figures combine both international/inbound and domestic wellness tourism trips and expenditures.
Source: Global Wellness Institute, based on tourism data from Euromonitor.



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