

Wellness Economy by Region 2019-2022

	Wellness Economy					Average Annual Growth Rate	
	(US\$ billions)				Per Capita 2022	2019-2020	2020-2022
	2019*	2020*	2021	2022			
North America	\$1,551.1	\$1,463.1	\$1,692.3	\$1,901.4	\$5,108	-5.7%	14.0%
Asia-Pacific	\$1,589.8	\$1,468.5	\$1,653.7	\$1,698.1	\$399	-7.6%	7.5%
Europe	\$1,293.9	\$1,133.4	\$1,383.7	\$1,469.7	\$1,596	-12.4%	13.9%
Latin America-Caribbean	\$297.3	\$219.0	\$263.7	\$314.4	\$476	-26.3%	19.8%
Middle East-North Africa	\$122.2	\$110.5	\$126.0	\$145.4	\$273	-9.6%	14.7%
Sub-Saharan Africa	\$77.6	\$69.0	\$73.9	\$82.6	\$68	-11.0%	9.4%
WORLD	\$4,931.7	\$4,463.5	\$5,193.3	\$5,611.6	\$706	-9.5%	12.1%

* 2019 and 2020 figures have been revised since GWI released the previous version of the Wellness Economy Monitor (see box on Page 10 for more details).

Note: Figures may not sum to total due to rounding.

Source: Global Wellness Institute, based extensive primary research and secondary data sources.



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