

## Wellness Economy Growth Projections 2022-2027

	Market Size (US\$ billions)		Projected Market Size (US\$ billions)					Projected Average Annual Growth Rate
	2019	2022	2023	2024	2025	2026	2027	2022- 2027
Healthy Eating, Nutrition, & Weight Loss	<b>\$911.3</b>	<b>\$1,079.3</b>	\$1,161.7	\$1,240.4	\$1,325.6	\$1,411.0	\$1,500.7	<b>6.8%</b>
Personal Care & Beauty	<b>\$1,066.3</b>	<b>\$1,088.7</b>	\$1,183.2	\$1,246.5	\$1,310.7	\$1,373.0	\$1,437.7	<b>5.7%</b>
Wellness Tourism	<b>\$720.4</b>	<b>\$650.7</b>	\$867.9	\$1,029.5	\$1,152.6	\$1,275.1	\$1,399.6	<b>16.6%</b>
Physical Activity	<b>\$875.9</b>	<b>\$976.3</b>	\$1,058.5	\$1,126.3	\$1,202.3	\$1,275.7	\$1,352.4	<b>6.7%</b>
Wellness Real Estate	<b>\$225.2</b>	<b>\$397.7</b>	\$472.7	\$566.6	\$667.0	\$770.1	\$887.5	<b>17.4%</b>
Traditional & Complementary Medicine	<b>\$486.6</b>	<b>\$518.6</b>	\$569.5	\$615.1	\$662.1	\$713.1	\$768.2	<b>8.2%</b>
Public Health, Prevention, & Personalized Medicine	<b>\$358.2</b>	<b>\$610.9</b>	\$613.1	\$625.6	\$637.9	\$646.2	\$661.4	<b>1.6%</b>
Mental Wellness	<b>\$130.2</b>	<b>\$180.5</b>	\$201.8	\$229.6	\$258.8	\$292.0	\$330.2	<b>12.8%</b>
Spas	<b>\$113.8</b>	<b>\$104.5</b>	\$122.0	\$133.3	\$141.3	\$148.8	\$156.1	<b>8.3%</b>
Thermal/Mineral Springs	<b>\$65.7</b>	<b>\$46.3</b>	\$57.9	\$66.6	\$74.5	\$82.4	\$90.5	<b>14.3%</b>
Workplace Wellness	<b>\$52.2</b>	<b>\$50.6</b>	\$52.0	\$53.3	\$54.8	\$56.5	\$58.4	<b>2.9%</b>
<b>Wellness Economy</b>	<b>\$4,931.7</b>	<b>\$5,611.6</b>	<b>\$6,262.6</b>	<b>\$6,818.1</b>	<b>\$7,356.3</b>	<b>\$7,893.9</b>	<b>\$8,470.6</b>	<b>8.6%</b>

**Note: Figures do not sum to total due to overlap in segments.**

Source: Global Wellness Institute estimates, based upon economic and industry sector projections from the IMF, ILO, Euromonitor, and GWI's data and projection model.



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